# PRESS RELEASE

### Lumens Introduces the VC-R30 Full HD IP PTZ Camera

The all-round PTZ camera for video production, streaming, conferencing, and capture.

**Hsinchu, Taiwan, April 7, 2022** – Lumens<sup>®</sup> Digital Optics Inc. introduces the VC-R30 Full HD IP PTZ camera.

The VC-R30 marks the arrival of a new generation of costeffective cameras which offer a level of image quality and an array of video connections that have not previously been seen in a camera at this price point. Lumens VC-R30 features simultaneous USB 3.0, HDMI, 3G-SDI, and Ethernet video



outputs for a high degree of connection and workflow flexibility which is ideal for users in AV, video production, and live events.

Steven Liang, VP of Product Development for Lumens commented: "Increasingly, our customers need cameras that have the flexibility to adapt. The VC-R30 is ready to fit into traditional video workflows, IP-based streaming networks, and unified communication and collaboration (UCC) systems for interactive video comms. With the growth in popularity of hybrid classrooms, meeting spaces and conferences, VC-R30 supports simultaneous output via Ethernet, USB, SDI, and HDMI, for connection to local displays and remote guests at the same time."

Equipped with a professional 1/2.8 inch image sensor, the VC-R30 provides excellent image quality in all lighting conditions. The smooth robotic camera movement and 12x optical zoom lens make the camera suitable for positioning anywhere from an auditorium to a small training room. The intelligent autofocus system enables the VC-R30 to deliver sharp pictures even when the camera is in motion or when the zoom angle changes.

Covering a wide 72.5° horizontal FoV and with plug and play USB, the camera is a great option for video conferencing. Compliant with most video production, video conference, and streaming applications, including Zoom, Skype, WebEx, Teams, Google Meet, Wowza, YouTube, OBS, and Wirecast. Available in black or white, it can be positioned upright or inverted to suit your studio, theater, classroom, courtroom, or house of worship.

#### **Availability**

The VC-R30 Full HD IP PTZ Camera is available now.

https://www.mylumens.com/en/Products detail/1073/VC-R30-Full-HD-IP-PTZ-Camera



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## **About Lumens Digital Optics Inc.**

Lumens® manufactures broadcast-quality PTZ cameras, video conferencing cameras, document cameras, wireless collaboration technology, video processing systems and video over IP devices. Based in Taiwan and part of the Pegatron Group, Lumens has offices in Asia, Europe, and the USA.

